

| No | Application Requirements (For evaluation purposes):   | Check |  |  |
|----|---|-------|--|--|
| 1  | <p><b>Documentaries</b> should address one of the following categories: history, culture, ethnography, anthropology, astronomy, philosophy, religion, myth, agriculture, art, humanities, social/society, environment(al) and/or others fields considered to be of educational and/or academic interest.</p> <p><b>Short Films</b> should be considered as contemporary social narrative short films.</p> <ul style="list-style-type: none"> <li>- Your film must be completed when you submit it.</li> <li>- You must have secured releases and rights to all music, archival footage and stills used in your film for educational distribution.</li> <li>- You must have agreements in place with all copyright owners of the film authorizing you to distribute the film to the educational market. We need to know of any copyright restrictions on platforms, geo-locations and others that may apply to your film.</li> </ul> |       |  |  |
| 2  | <p><b>Applying for distribution is entirely free. To submit a film for consideration, email info@psefionline.com with:</b></p> <ul style="list-style-type: none"> <li>- DVD Screener or a link (with a password) to film's website for online streaming.</li> <li>- Synopsis/summary.</li> <li>- Press material, festival participations, awards with names, dates and years, under which subjects and where.</li> </ul>  |       |  |  |
| 3  | <p><b>General Submissions Criteria (Technical) - The following is a list of general guidelines your film must meet in order to be considered for distribution.</b></p> <ul style="list-style-type: none"> <li>- Language - Films must be in English or subtitled in English.</li> <li>- Original Production Format - Programs originally produced on film or shot and edited in HD (or film transferred to HD) are preferred.</li> <li>- Running Time - Films may be no shorter than 5 minutes. While there is no limit on the maximum length, the best-selling films for our market are 26-28 min, 52-58 min, or 82-88 min. Please specify if the film is part of a series.</li> <li>- Prior Screenings - Please include a list of prior screenings of film, if applicable.</li> </ul>   |       |  |  |
|    | <p><b>Distribution Materials (Required): If your film is accepted into the collection and you choose to join, you must sign Psefionline's exclusive contract. If your film is accepted for distribution, you will be expected to provide the following materials and information:</b></p>   |       |  |  |
|    | <p><b>FILM/VIDEO MATERIALS:</b></p>   |       |  |  |
| 4  | <ul style="list-style-type: none"> <li>• Master - your film or video must be supplied on one of the following formats (listed in order of preference): HD QuickTime file with no additional compression on Mac-formatted hard drive, DVCAM, MiniDV</li> </ul>   |       |  |  |
| 5  | <ul style="list-style-type: none"> <li>• Additional video content, including trailers, M&amp;E audio tracks, "DVD extras" such as follow-up interviews, or other additional video materials for the website or DVD should be provided, if available, in one of the formats listed above.</li> </ul>   |       |  |  |
| 6  | <ul style="list-style-type: none"> <li>• Subtitles or Closed Captions should be provided in a separate, timecoded file, e.g. stl, xml, scc, etc.</li> </ul>   |       |  |  |
|    | <p><b>STILL PHOTOS - All still photos should be print-quality resolution, minimum size of 2100 x 1500 px at 300 pixels-per-inch, in TIFF or high quality JPEG format.</b></p>   |       |  |  |
| 7  | <ul style="list-style-type: none"> <li>• Photos of or relating to the subject of the film with no crew visible (minimum of five)</li> </ul>   |       |  |  |
| 8  | <ul style="list-style-type: none"> <li>• Production stills (camera crew, sound engineers, etc. may be visible in photo)</li> </ul>  |       |  |  |
| 9  | <ul style="list-style-type: none"> <li>• Photo of director(s)</li> </ul>  |       |  |  |
|    | <p><b>FILM-RELATED ARTWORK and SUPPLEMENTAL MATERIALS</b></p>   |       |  |  |
| 10 | <ul style="list-style-type: none"> <li>• Any artwork related to DVD creation, e.g. DVD cover and disc artwork, menu images, etc. in original, unflattened artwork files, including Photoshop, Illustrator, InDesign, After Effects.</li> </ul>  |       |  |  |
| 11 | <ul style="list-style-type: none"> <li>• Any documents, artwork, or images used for film promotion or educational outreach, e.g. press kits, study or discussion guides, flyers, posters, etc.</li> </ul>   |       |  |  |
| 12 | <ul style="list-style-type: none"> <li>• Copies of or links to reviews of the film. Pull quotes or excerpts are appreciated.</li> </ul>   |       |  |  |
|    | <p><b>DOCUMENTARY INFORMATION - The following information should be provided in an electronic document:</b></p>   |       |  |  |
| 13 | <ul style="list-style-type: none"> <li>• Film Title (including subtitle, if any)</li> </ul>   |       |  |  |
| 14 | <ul style="list-style-type: none"> <li>• Total Running Time (in minutes)</li> </ul>   |       |  |  |
| 15 | <ul style="list-style-type: none"> <li>• Year(s) of Production, Year of Release</li> </ul>  |       |  |  |
| 16 | <ul style="list-style-type: none"> <li>• Language of Dialogue and Subtitles (if applicable)</li> </ul>  |       |  |  |
| 17 | <ul style="list-style-type: none"> <li>• List of Credits</li> </ul>   |       |  |  |
| 18 | <ul style="list-style-type: none"> <li>• Log Line (1 sentence), Short Synopsis (2-3 sentences) &amp; Full-Length Description (350 words or fewer)</li> </ul>  |       |  |  |
| 19 | <ul style="list-style-type: none"> <li>• List of Screenings, Broadcasts &amp; Awards with Dates, formatted as follows: Name of Award (if any), Category (if any), Name of Event, Location, Year, <i>example:</i> Winner, Best Film, Human Rights Category, Mexico City International Film Festival, 2012</li> </ul>   |       |  |  |
| 20 | <ul style="list-style-type: none"> <li>• Festival List - a list of all other festivals submitted, with results, formatted as follows: <i>example,</i> PDX Film Festival, Portland, Oregon, 2011</li> </ul>  |       |  |  |
| 21 | <ul style="list-style-type: none"> <li>• Link to Film Website (if applicable)</li> </ul>  |       |  |  |
| 22 | <ul style="list-style-type: none"> <li>• Study/Discussion/Teacher's Guide materials (if applicable)</li> </ul>  |       |  |  |
|    | <p><b>FILMMAKER INFORMATION</b></p>   |       |  |  |
| 23 | <ul style="list-style-type: none"> <li>• Directors Statement or Background Info (optional)</li> </ul>   |       |  |  |
| 24 | <ul style="list-style-type: none"> <li>• Directors Date of Birth</li> </ul>   |       |  |  |
| 25 | <ul style="list-style-type: none"> <li>• Link to Filmmaker's Website(s) (if applicable)</li> </ul>  |       |  |  |



